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## PRESIDENT MESSAGE

Basic Systems was formed with a clear mission and apparent strategy, planning & professional approach in order to meet the growing demand in the markets of Bahrain, Saudi Arabia and GCC countries.

Over 8 years, we have developed intense capabilities in several functional and speciality segments and have been emerged as the chosen partner in several innovative and path breaking initiatives undertaken across Bahrain, Saudi Arabia and GCC countries.

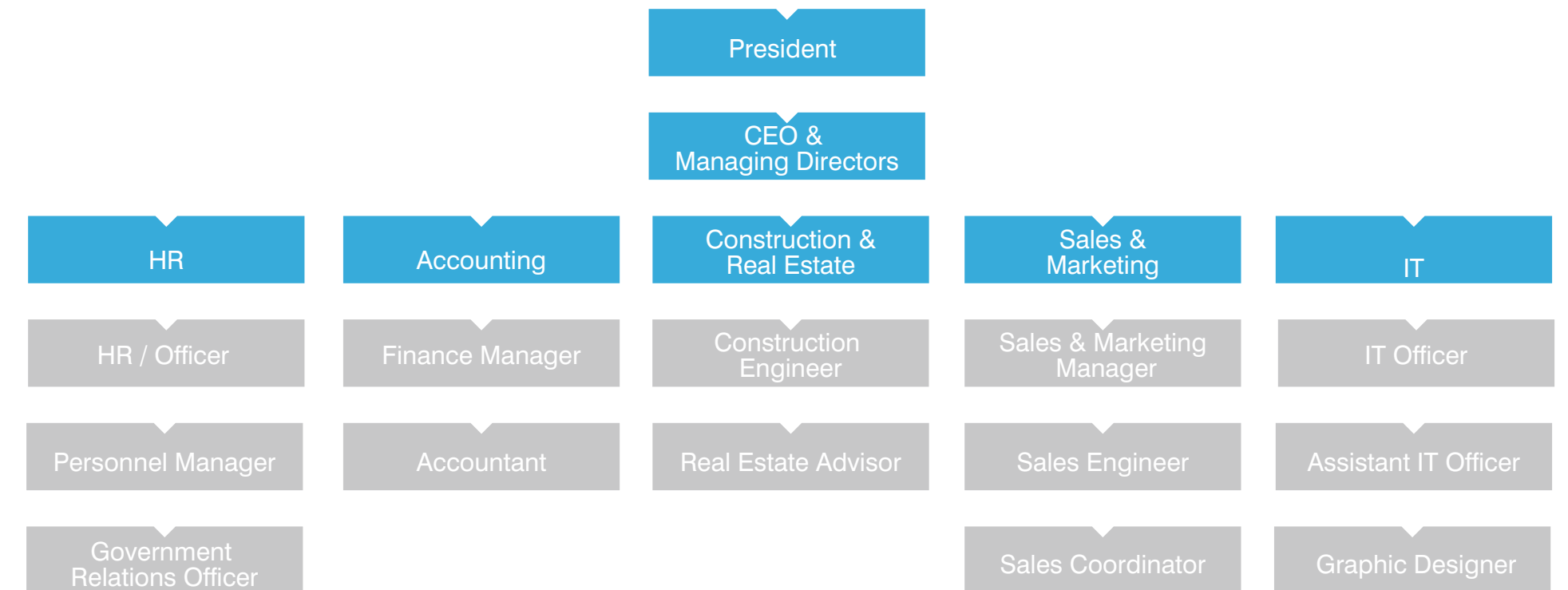
Basic Systems is into diversified business activities, being a solutions and services provider offering a wide range of services, Basic Systems has proved and emerged as a dominant player in Sectors like Real Estate, Construction, Maintenance, Agencies representation, Trading and Distribution and General Services provider.

Our key to success is our strong commitment, proactive attitude, high quality of professionalism, good will to continuous learning upon ever changing in the global environment and our ability to conceive innovative work strategies. We are proud to say that we are client centric attitude & focusing on cost effective quality.

Today, Basic Systems has evolved to become a multi disciplined organization with a solid national presence geared by international experiences and guided by a vision of being reliable to our clients.

[We Remain ...](#)

## STRUCTURE OF THE COMPANY



### BOARD OF DIRECTORS:

Mr. George Honein  
Mr. Hesham Fathelbab  
Mr. Tanios Corbani

President - CEO BAHRAIN - Middle EAST Head Quarter  
Managing Director - KSA  
Managing Director - Lebanon

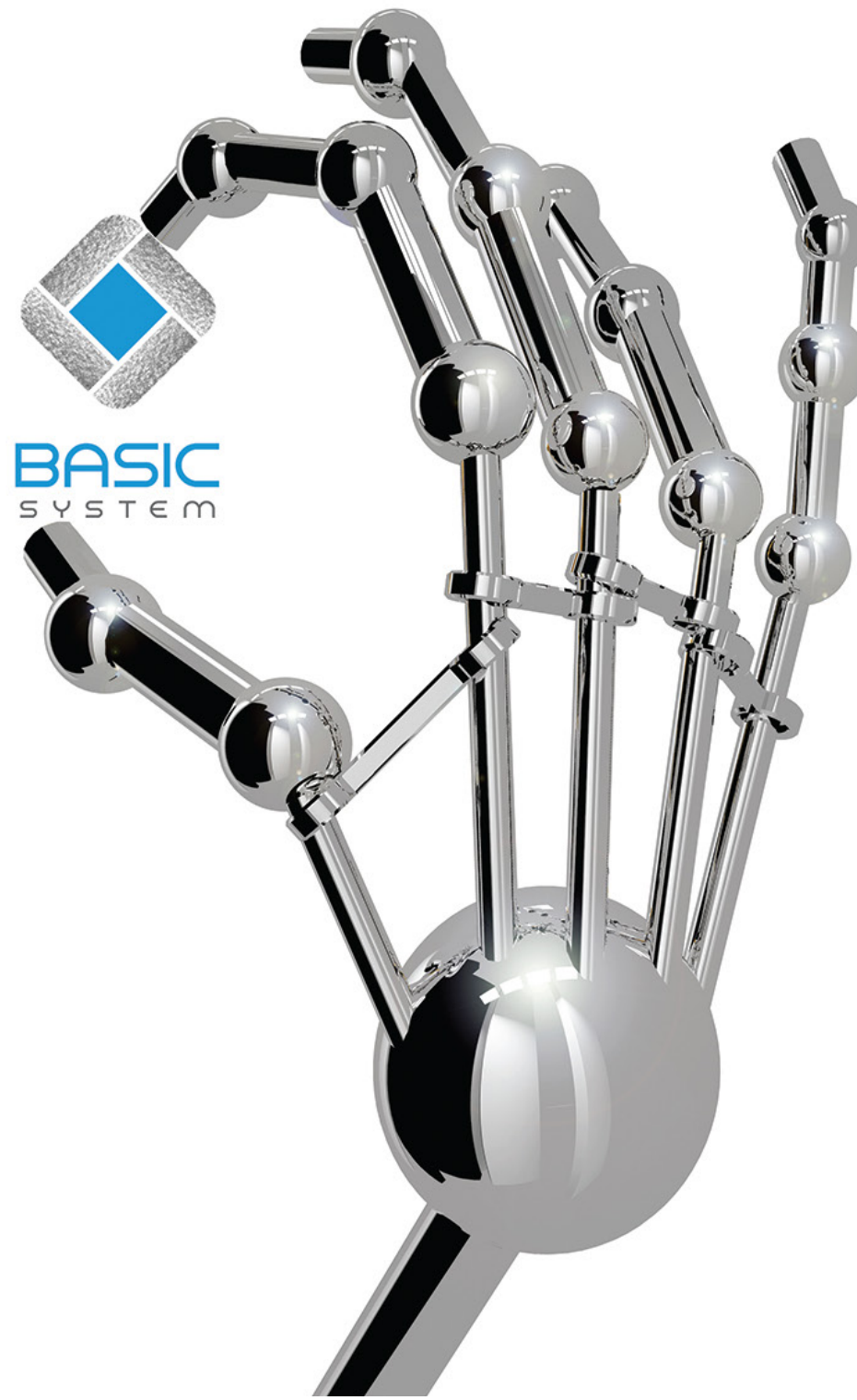
## ABOUT US

Basic System is a Bahrain based company, it was established in 2006 with a clear vision & objective of providing a wide range of construction & general services for Industrial, Commercial & Residential sectors throughout the Kingdom of Bahrain and KSA.

Basic System and partners are one of the fastest growing conglomerates in the Kingdom of Bahrain, KSA and Neighborhood countries.

Integrity, dedication, resourcefulness and determination to succeed, are characteristics of Basic System and partners supported with a strong commitment to serve our customers in the best possible way.

We have achieved these values proudly through our dynamic management team, qualified employees and through customer centric infrastructure built up. As a company, we believe in educating and developing, innovating systems and direct customer contact as the means of ensuring the most competitive value services in our chosen areas of activities. Basic System and partners continues enlivening their success story by regularly raising their aspirations,acquiring in-depth the customers need and by seeking new business opportunities in the marketplace.



## COMPANY MISSION & CORE VALUES

- We delight our customers with “multi-services offering”, which ensure the greatest possible value over the lifetime of services.
- Our Highest priority is to create an environment that sets developmental opportunities to all those with whom we work.
- We keep ourselves abreast of the dynamic and demanding conditions existing in the markets, to ensure that we are unique and capable of meeting our customers and employees needs.



## OUR CORE VALUES

### COMMUNICATION

Our understanding of success and failure being two sides of the same coin, we maintain a constant and regular professional dialogue internally and externally.

We recognize that communication is a two-way information flow, which demands clarity and transparency in sharing to guarantee easy comprehension by all. With this, we strive to build up a continuous customer satisfaction.

### INNOVATION AND CREATIVITY

We do recognize that systems innovation is an ongoing process on par with technological advancements and are the key factors to be successful in a dynamic and increasingly competitive environment.

Thus we will continuously evaluate our services and implementation processes in concurrence with our customers' need in order to serve them in the best possible way.

## INTEGRITY

We always strive to earn trust, which we believe is very essential for long lasting business and personal relationships. We make commitments with care and we strive to live up to them. We will show ourselves at all times in a manner that inspires confidence and commands respect through adherence to the highest and most consistent acceptable standards.

## TEAMWORK

We believe always in marching forwards and achieving our goal as a team. As we believe as well that assisting our customers and partners are equally important as assisting our team in paving their success path in order to realize their target.



## POTENTIAL MARKET SEGMENTS

At Basic Systems our principal service consists of offering different segments:

- Real Estate & Property Management
- General building construction
- Engineered construction
- Speciality trade contractor

These segments are in different targeted market area. We provide our clients with a local and international services through the network presence of Basic Systems partners.

The owners of Basic Systems are committed to success in all kind of services that the company is offering and adheres to the strict rules handed down by the company principals and the international partners principles.

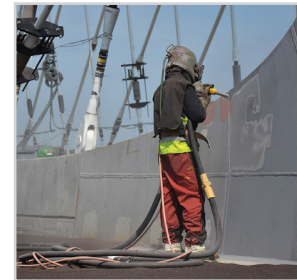
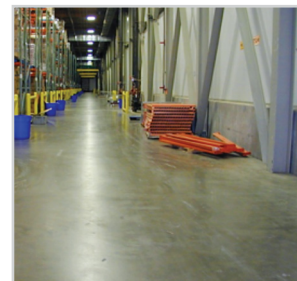




## NATURE OF BUSINESS & SERVICES

Our footprints stretch over a wide range of industries, we are into:

- Waterproofing - Above Ground & Underground
- Concrete Repair
- Chemical & Corrosion Protection
- Floor - Toppings, Traffic Surfaces & Coatings
- Walls - EIFS, Plaster & Coatings
- Pre-casted Light Weight Concrete Housing System
- Structural Strengthening
- Concrete Floor Polishing
- Industrial concrete floor repair & overlays
- Building & surface restoration
- Surface Protection With Nanotechnology Materials
- Thermal Insulation
- Interior design & landscaping
- Real Estate & Property Management
- Agencies Representation & Distributions
- Technology building materials producer





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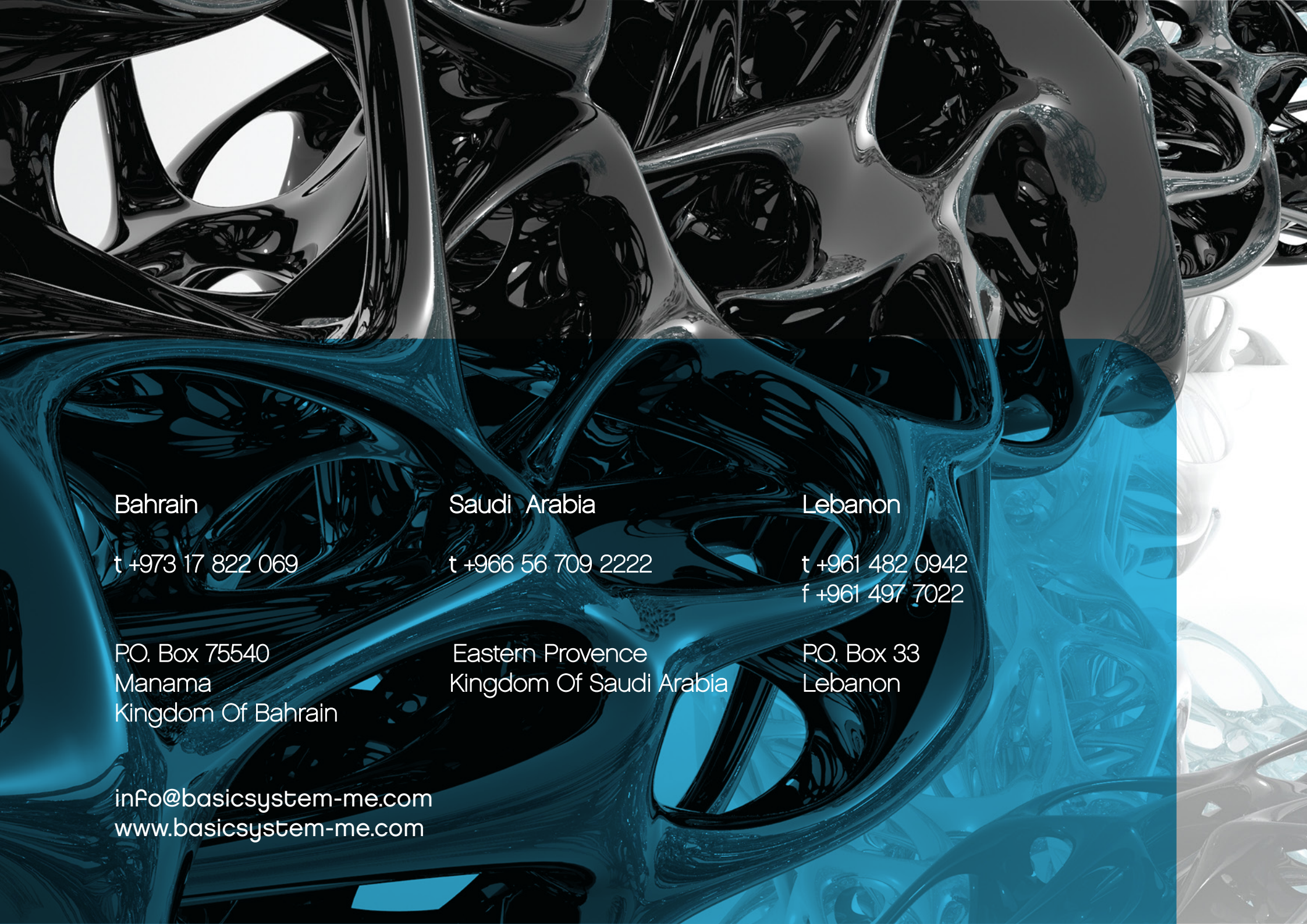




**BASIC**  
SYSTEM

YOUR RELIABLE  
**PARTNER**





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